

Materiality Analysis

GRI 2-29, 3-1, 3-2

The material issues of Grupo Herdez® were identified in its Materiality Study. The principles established by the Global Reporting Initiative (GRI) were considered to determine the content of the reports: Stakeholder Participation, Sustainability Context, Comprehensiveness, and the Materiality Principle.

Main stakeholders

Consumers, employees, providers, clients, and shareholders/investors.

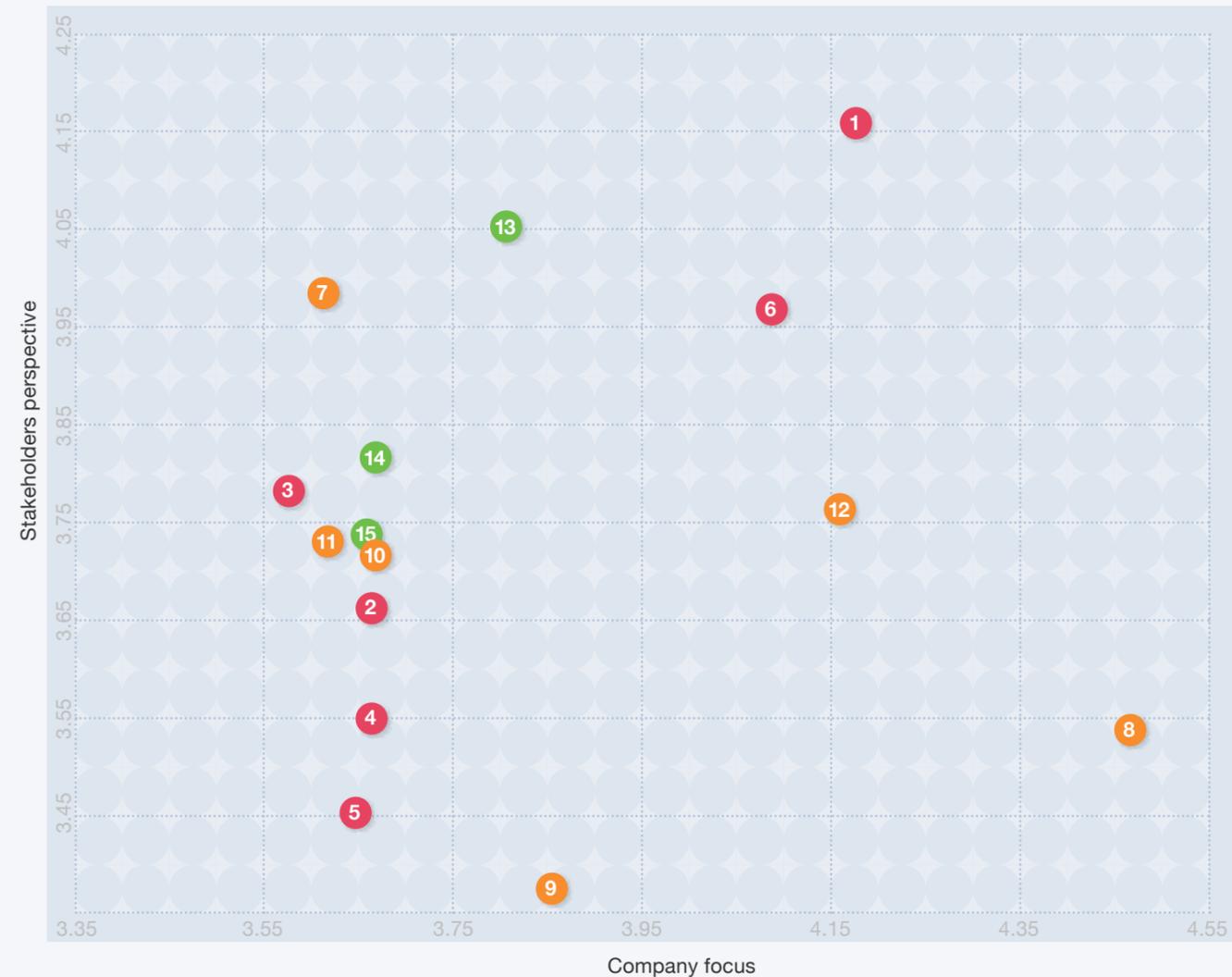
The critical and strategic matters the Group works on include:

Critical issues

- Health, safety, and well-being of the consumer
- Brand trust and reputation
- Innovation (products and processes)
- Sustainable packing and packaging, reuse, and recycling

Strategic issues

- Profitable growth in markets and financial sustainability
- Water management
- Energy consumption and efficiency
- Ethics and anticorruption
- Occupational health, safety, and well-being
- Work-related conditions and relationships
- Value chain quality and safety
- Transparency in product information and labeling
- Career training and development
- Legal compliance
- Consumer experience



People

- 1 Consumer health, safety and welfare
- 2 Occupational health, safety and wellness
- 3 Training and career development
- 4 Labor conditions and relations
- 5 Consumer experience
- 6 Brand trust and reputation



Community

- 7 Transparency in product information and labeling
- 8 Profitable growth in the markets and financial sustainability
- 9 Quality and safety in the value chain
- 10 Ethics and anti-corruption
- 11 Legal compliance
- 12 Innovation (product and process)



Planet

- 13 Sustainable packaging, reuse and recycling
- 14 Water management
- 15 Energy consumption and efficiency